PLAYER SOCIAL MEDIA GUIDE

SPARTA UNITED SC · CUPBOP FUNDRAISER

CUPBOP KOREAN BBQ IN A CUP × Raise2Shine

This kit helps you tell family and friends about the CupBop Fundraising Card — and invite them to order from you. It's written for **players** and parents. Look it over together before you post. You sell directly to people you know: they message you, and you take the order.

WHAT'S IN THE KIT

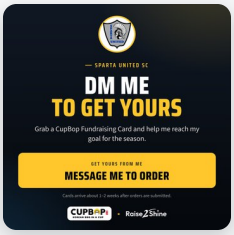
FEED POSTS · 1080 × 1080 · USE THESE ON YOUR GRID OR TIMELINE



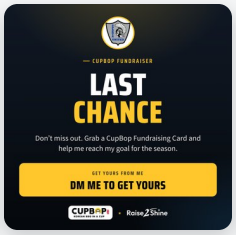
01 · SUPPORT MY SEASON
Kickoff / announcement



02 · THE CARD
Show what buyers get



03 · DM ME TO GET YOURS
Clear ask to order



04 · LAST CHANCE
Final push



05 · THANK YOU
After they buy, or wrap-up



06 · REACH MY GOAL
Mid-campaign reminder

STORIES · 1080 × 1920 · USE THESE FOR INSTAGRAM, FACEBOOK, OR TIKTOK STORIES



07 · SUPPORT MY SEASON
Kickoff story



08 · DM ME TO GET YOURS
Ask story



09 · LAST CHANCE
Final-push story

SUGGESTED POSTING PLAN

DAY 1

KICKOFF

Post **01** to your feed and **07** as a story. Tell people you're raising money for your season.

A FEW DAYS LATER

THE CARD

Post **02** so people can see the $35 card and the deals they'll get.

MID-CAMPAIGN

REMINDER

Post **06** or **03** to your feed, and **08** as a story. Ask them to DM you.

FINAL DAYS

LAST CHANCE

Post **04** and story **09**. Add the due date in your caption once the club shares it.

AFTER SELLING ENDS

THANK YOU

Post **05**, and send it to anyone who bought a card. A thank-you goes a long way.

HOW TO POST, TAKE ORDERS & STAY SAFE

CUPBOP KOREAN BBQ IN A CUP × Raise2Shine

HOW TO POST

INSTAGRAM FEED + STORY

Feed: Tap **+**, choose Post, and pick a square graphic (01–06). Paste the matching caption from **captions.md** and share.

Story: Tap **+**, choose Story, and pick a tall graphic (07–09). Keep the gold bar in the lower part of the image so Instagram's buttons don't cover it. Stories disappear after 24 hours, so you can post a new one as you go.

FACEBOOK FEED + STORY

Feed: Create a post, add a square graphic, paste your caption, and share with friends and family.

Story: Use the same tall graphics as Instagram if you post Facebook stories.

TIKTOK PHOTO POST

Upload a square or tall graphic as a photo post, paste your caption, and share with people you know. You can also add a tall graphic to a TikTok story.

TEXT YOUR FAMILY EASY WIN

Send a graphic in a text to family and people you already know. Add a short personal note, like: "I'm selling CupBop cards for my season — reply if you'd like one!"

HOW TO HANDLE DMS

1 REPLY QUICKLY
When someone messages you, write back as soon as you can so they know you're on it.

2 CONFIRM THE ORDER
Ask how many cards they want, and write it down on your player order form.

3 COLLECT PAYMENT
Collect payment the way your team has asked you to. Follow those instructions — don't invent a new way.

4 DELIVER THE CARDS
Cards arrive about 1–2 weeks after orders are submitted. Get them to your buyers once the club hands them out.

5 SAY THANK YOU
Send a quick thanks — you can use graphic 05. People remember being appreciated.

TIPS

- **Start with the captions** in **captions.md** (included in the kit zip). They're ready to paste.
- **Make it yours.** Add your name, jersey number, or a photo of you so people know it's you asking.
- **Keep it personal.** One sentence in your own voice — why this season matters to you — goes a long way.
- **Tag family** (with their OK) so more people you know will see the post.
- The graphics have no dates, so you can use them anytime. If the club shares a due date, add it in your caption.

STAY SAFE

- **Get a parent's OK** before you post or share your fundraiser online.
- Keep your accounts **private-friendly** — share with friends and family, not the whole internet, when you can.
- **Don't post your home address or phone number** on a public post, story, or caption.
- Sell only to people you know. Never door to door. Never approach strangers.

Parents: please review this guide with your player and help them take orders and collect payment.